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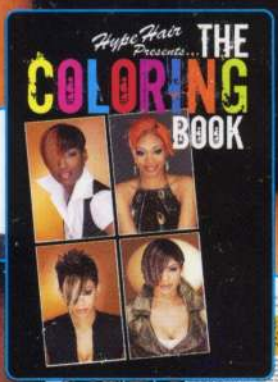
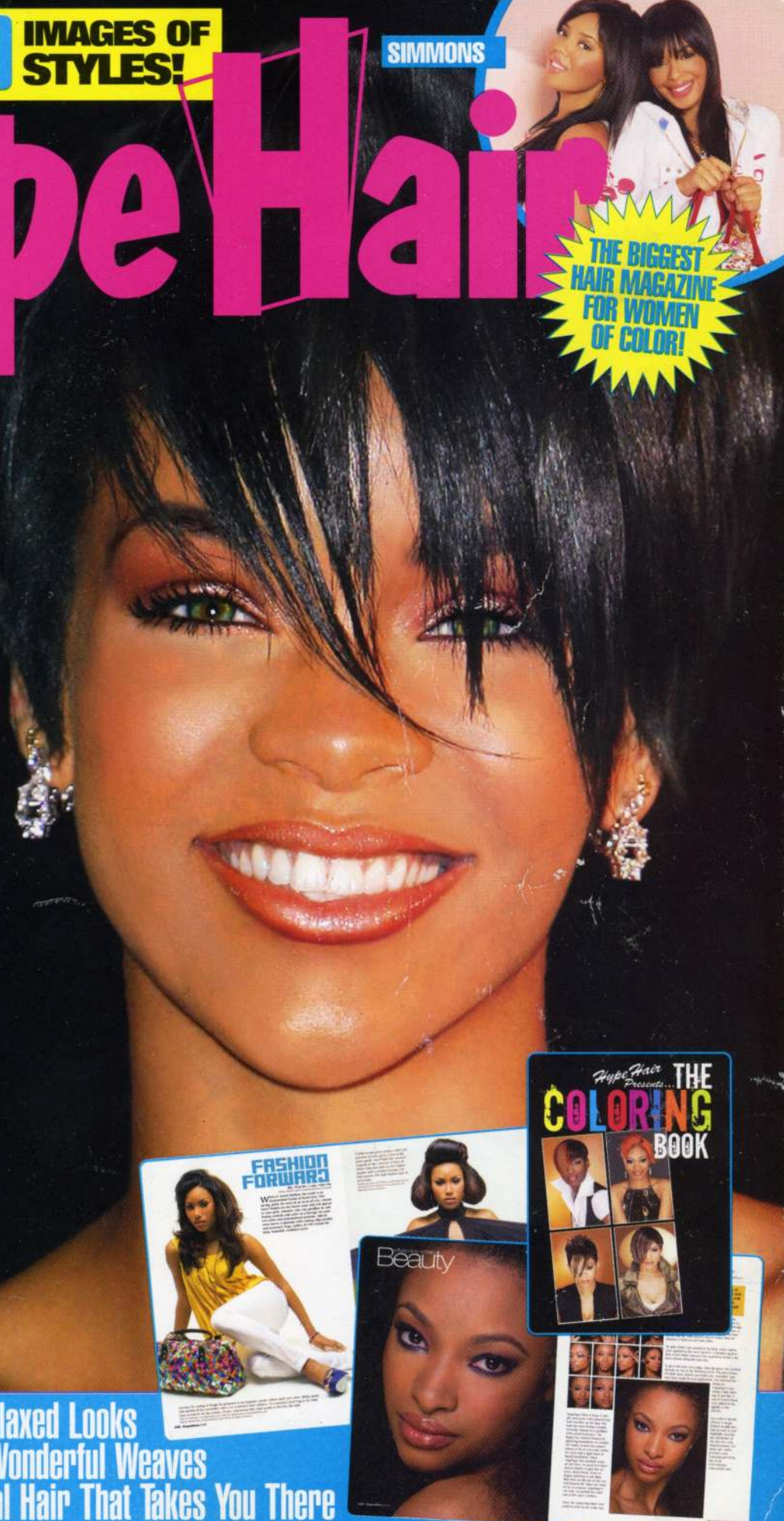
SIMMONS



THE BIGGEST HAIR MAGAZINE FOR WOMEN OF COLOR!

OUR TOP STYLED STAR OF THE YEAR... RIHANNA

NEW WAYS TO ROCK THAT HAIR WHEN...IT'S JUST GOTTA BE HOT!



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Short Chic Funky With Care

Makeup & Story By Danessa Myricks, www.imakeyoubeautiful.com

Photos: Daniel Green, Danielgreenonline.com

Fashion Styling: Jeff Thomas

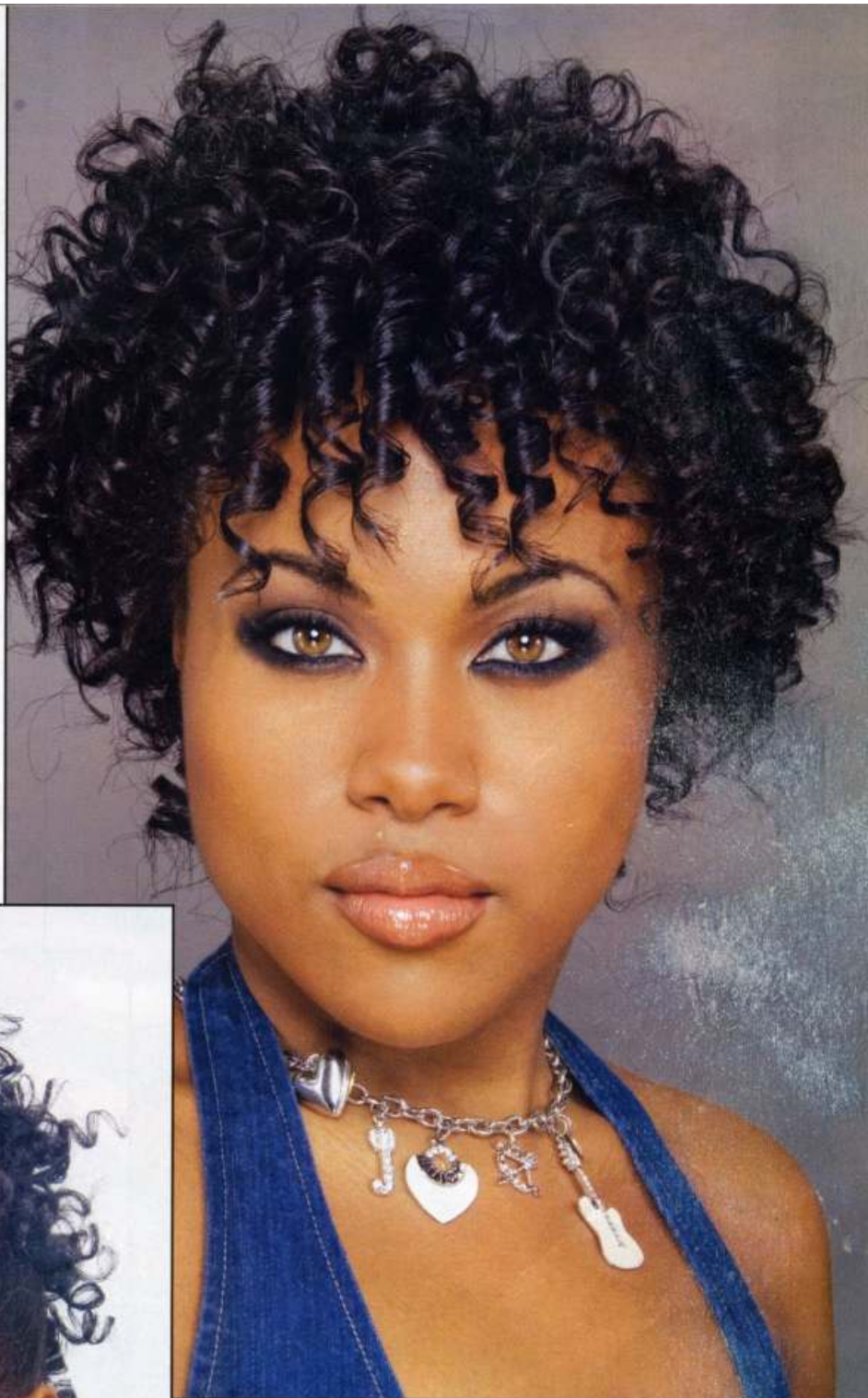
Doris, the owner and creator of her own salon as well as a signature line of products, specializes in the return to the "care" in the hair-care industry. At Doris New York Hair Salon the message is clear: Do the funky 'dos, rock the stylish styles and carry on with the crazy cuts, but just remember to care for your scalp and hair in the process!



The Doris New York System:

Our stylist Charisse Edwards began by shampooing twice with Doris New York's High Moisture Shampoo. After a thorough rinsing she applied Doris New York's Deep Treatment Conditioner for approximately 15 to 20 minutes, covering our model Dewanda's hair with a plastic cap. Dewanda was placed under a dryer to allow the deep treatment to further penetrate her dry scalp and hair. After rinsing the conditioner Charisse generously applied Doris' Leave-In Conditioner for added protection and preparation for heat styling.

After combing through the hair, Charisse sectioned it and applied Doris New York's Hair Oil to help hydrate and replenish the scalp. Doris New York's Hair Cream was applied to the shaft of the hair. To get Dewanda from a natural tightly curled look to a straight flowing style Charisse used Doris' Hair Cream to further protect the ends of



the hair, using a flat iron to straighten and a large-barrel iron to add fullness and bounce.

For Dewanda's second look Charisse sectioned the hair and created a two-strand twist set. Dewanda was placed under a hooded dryer for approximately 45 minutes. After drying, the twists were released and finger-styled for a curly natural look.

And for Dewanda's third look Charisse applied Doris New York's Hair Sheen Spritz and pulled up the sides of her hair to create a funky Mohawk, with a touch of elegance!



For our lovely model Kimberly, Charisse first cut the back of her hair so as to blend it for a more natural hairline. She used Doris' Hair Cream to wrap the hair and placed Kimberly under a dryer for approximately 40 minutes. After drying Charisse used a combination of small to medium irons to create curls and spikes. Doris' Hair Cream was used again (in a small amount) on Kimberly's hair while styling to keep it soft and touchable.

For Kimberly's second look Charisse used a diffuser attachment with a hair dryer to create a Mohawk effect with minimal product, keeping the hair soft and healthy.

On both models a very light spritz of Doris New York's Sheen Spray was applied to complete their looks.

Doris New York Hair Care products all have a moisturizing effect, which allows the hair to respond to all styling methods and remain in a healthy, growing state.



Doris New York Hair Care Product System
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